

### Additional Information

**A Community-Oriented Candidate:** Sam Jordan has been a resident of Mandurah for over 15 years and is seeking a local council seat to represent the community.

**Strategic Leadership and Financial Stewardship:** With 25 years of experience in strategic planning and financial management, Sam is committed to using these skills to address Mandurah's challenges and opportunities.

**Vision for a Diversified Economy:** The focus is on moving Mandurah away from its over-reliance on a few industries. The plan includes championing "blue collar tech," specialized health services, and eco-tourism, while also supporting local businesses and entrepreneurship.

**Investing in People:** The campaign prioritizes creating local jobs and investing in human capital by strengthening partnerships with TAFE and universities to provide more local, high-level educational pathways for the youth like MUC center.

**Sustainable Urban Development:** Sam will advocate for a City Centre Master Plan that balances economic growth with the preservation of natural green beauty, addressing traffic congestion, and protecting the Peel-Harvey Estuary and class A parks.

**Improving Community Well-being:** The focus is on addressing homelessness and housing affordability, supporting both youth and seniors, and fostering a safer, more vibrant cultural scene for all residents. I've lived it the struggle, been there done that.